

BEST CLEAN FOR YOUR BOTTOM LINE



P&G Professional®
WOW that's CLEAN

Bounty® Paper Towels

THE QUICKER PICKER UPPER®*



DO MORE WITH LESS

- ✓ Bounty is **2X* MORE ABSORBENT** so you can use less
- ✓ Now **more clothlike™** giving you more durability to tackle tough messes

RAGS ARE OUT, PAPER TOWELS ARE IN

- ✓ Used dish towels can grow upwards of **a billion germs in 24 hours†**
- ✓ Use a fresh sheet of Bounty for **more hygienic clean††**



*vs. leading ordinary consumer brand **vs. previous product †A Study of the Comparative Performance and Hygiene of Kitchen Cloths and Paper Towels (K. Redway, 1996) ††vs. used dish towel

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