



Wake Up With A Roar!

With Ferris Coffee's New Den Blend Dark Roast

Ferris Coffee, The Official Coffee of the Detroit Lions, is ready to kick-off your game day ritual with the bold and exhilarating Den Blend Dark Roast. This special collaboration between two legendary Michigan-based powerhouses is a dark roast blend, crafted to energize your game day and capture the spirit of the Lions.

- Bold, rich classic flavor with a smooth finish
- Specialty coffee beans, directly sourced from farmers
- Perfect addition to your game day ritual



\$13.99 / 12 oz. Bag

Also Available in a Limited Edition 2024 Tin



Features

- Ground dark roast coffee
- Detroit Lions themed packaging
- Directly-sourced specialty coffee from Costa Rica and Brazil
- Nitrogen-flushed to keep coffee fresh
- Roasted-to-order, giving you the freshest coffee!

\$19.99 / 16 oz. Tin

Fueled By Ferris: Why You'll Love It

Whether you're cheering at Ford Field or from your couch, this coffee will be your ultimate game day companion. Embrace the tradition, savor the flavor, and ignite your enthusiasm with every sip. It's not just coffee; it's a part of your game day ritual!